

Date: Class Topic:	Reading Due:	Assignments Due/In class work:
January 9 Week One: Introduction to 312, Why persuasion matters	Course Guide (In Class)	Course Guide Quiz
January 11 Introduction to Literacy Essay	Thayer's Literate Family Chabon's Amateur Family Sarah Kay 'B'	
January 16 Week Two: Reader Friendly Writing;		Reader-Friendly Exercise Bring two copies of one old piece of writing.
January 18 The power of Language and Genre Introduction to Genre Catalogue	Genres in your major- Bring samples	
January 23 Week Three: Argument Analysis: Consequential questions, Audience & Reasons "So what? And why?"	"Ending the Uncivil War," BYU Magazine (Read introduction and all four articles Here Excerpt from "The Righteous Mind"	Elder Woods, "Instruments of the Lord's Peace" In Class. 3 Peer Essays http://scholzsouls.blogspot.com/2011/11/dear-american-taxpayers.html
January 25 Ethos, Pathos, Logos The Vocabulary of Persuasion	Olson's Conservative Case for Gay Marriage, Zach Wahl's Speaks about the Family Befriending Barbie A Secret Society of the Starving	Reader Friendly Exercise on Literacy Essay Literacy Essay Due- Reflection in Class

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<p>January 30 Week Four:</p> <p>The Enthymeme</p> <p>Charlotte’s Web, Harry Potter, and Benjamin Franklin</p>	<p>Martin Luther King Jr. Letter From Birmingham Jail</p> <p>Lewis’s Letter to the Pulitzer Prize Committee</p> <p>Sis Boom Bah Humbug, One Dead Child, Two Foolish Parents</p>	<p>Topic Generation: Six Paragraph Essays (http://intelligencesquaredus.org/debates/past-debates, https://beyoungandshutup.com/category/politics/, http://www.newyorker.com)</p> <p>The Enthymeme Prezi: http://prezi.com/v3vrifml1fwz/?utm_campaign=share&utm_medium=copy&rc=ex0share</p> <p>Enthymeme Presentation Assignment-Due Feb. 15</p>
<p>February 1 Vote on Topic for 1st argument</p> <p>Analysis Versus Summary</p>		<p>Six paragraph essays on topics for first paper</p>
<p>February 6 Week Five:</p> <p>Claims, Reasons, Assumptions</p>	<p>Peer Persuasive Essays</p>	<p>Complete Library Home work Before Class-</p> <p>Completed cover sheet argument #1</p>
<p>February 8 Library day Research; STAR, Credible Sources,</p>	<p>One hour on Pro topic One Hour on Con Topic</p>	
<p>February 13 Week Six:</p> <p>Work Day- Persuasive Papers</p>		
<p>February 15 Enthymeme Day; Finding the Enthymeme in Published Writing,</p> <p>Persuasion in the “Real World”</p>	<p>Finding the enthymeme in your sources-</p>	<p>Enthymeme Presentations Due</p>

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February 22 Week Seven: Workshop Day Collaborative work	Read Peer Argument Papers	Peer Review Due In Class Workshopping, Argument #1
February 27 Week Eight: Introduce Argument #2 The Collaborative Argument Assignment, The Definition Paper	Definition Argument Examples Fair is Fair, Little Girls or Little Women, Is Junk Food Really Cheaper?	Topic Generation and Collaborative Work https://www.youtube.com/watch?v=Z_2gbGXzFbs https://www.youtube.com/watch?v=y5UT04p5f7U
March 1 Engaging Sources Organizing an Argument	Six Sources for Argument #2 The Reprehensibility of the White Lie, The Meaning of Friendship, Do I Have the Right to Be?	Enthymeme for argument #2 Due Cover Sheet Review
March 6 Week Nine: Titles, Introduction, and Conclusions- Engage Your Audience	Samples of Fantastic Intros and Conclusions-	Argument #1 Due Introduction for Argument #2 Collaborative Work
March 8 Collaborative Work Day		
March 13 Week Ten: Seeing through another's eyes Pathos	Empathy Readings	Collaborative Group Meeting Empathy Assignment

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March 15 Collaborative work day Peer Review	No readings. Go get a sodalicious. Enjoy some sun.	Group Meeting
March 20 Week Eleven: Introduce Argument #3 The Delayed Thesis, and the slow wind-up: Persuading the unpersuadable. What's the Big Idea? (Solutions) Analysis of the Blog	Why is Compromise a Dirty Word? Mother Tongue, Amy Tan Malcolm Gladwell Article Elder Oaks Article http://www.newyorker.com/arts/critics/atlarge/2013/09/09/130909crat_atlarge_gladwell?currentPage=all https://www.lds.org/general-conference/2013/10/no-other-gods?lang=eng	Peer Review Due In Class Workshopping, Argument #2 Topic Generation Argument #3 Discussion
March 22 Enthymeme Day for Argument #3 Writing For the Web/The art of the Digital We can change the world!	***Examples of Persuasive Blogs look at the TED archive, the list of MacArthur Fellows, the list of Ashoka Fellows, Browse Websites: Yellowberries, Toms, The Long Now, Global Voices, Harlem's Children's Zone, Landfill Harmonic	Argument #2 due Topic Generation: Discuss our Big Idea research
March 27 Week Twelve: Big Idea Discussion In class work		

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March 29 Turning a persuasive written document into a persuasive oral presentation	"PowerPoint Is Evil," by Edward Tufte, and "In Defense of PowerPoint," by Donald Norman	Assignment Analysis and Proposal letter for Big Idea Presentation Due In Class Work Day/Workshop and Peer Review Proposals: Argument #3 Rough Draft Final Draft of Collaborative Paper Due
April 3 Week Thirteen: Style as Ethos Wordiness and Usage	Analyze Fundraising Letters/ Pinterest Style Academy	Empathy Assignment Due Enthymeme for Argument #3 (does this still apply?) Reframe your Argument
April 5 Everyday Creativity Revisions: Power of the Word Workshop Day/Peer Review	Peter Elbow Writing with Power, Chapter on Style	In class work day
April 10 Workshop Day/Peer Review	Peer Proposals (argument #3)	Workshop and Peer Review Proposals: Argument #3 Rough Draft
April 12 Final Days: Wrap up and Big Idea Presentations		Argument #3 Final Draft due
April 17 Final Days: Wrap up and Big Idea Presentations		Big Idea Presentations Genre Catalogue Due

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Final:		Flexible Due Date #1: Turn in Final Portfolio by 5pm April 17th Flexible Due Date #2: Turn in final portfolio by 5pm April 25th