Major Assignments and Rubrics

## Writing 150

## Opinion Editorial Paper (100 points)

The grading rubric will be the same as what is currently in the Supplemental Guide with an added emphasis on making a personal connection to the topic.

## Personal Literacy Essay (100 points)

\_\_\_/100

The presentation has a clear, compelling, kairotic argument supported by effective rhetorical appeals and strategies for the audience selected.

There is a clear arrangement principle at work.

There is a clear thesis that controls the focus throughout the paper

Supporting evidence is thorough, relevant, and detailed

Development shows original thought and insight regarding the topic. Creativity is encouraged.

Paper maintains reader interest through strong, concrete examples, active verbs, fresh metaphors, similes, personifications, and honest voice.

Connection with the reader is established through relevant examples that appeal to the readers senses and allow them to visualize scenes.

Precise and clear language is used throughout, with an avoidance of spelling, grammar, and usage errors.

Rhetorical Analysis (100 points)

The grading rubric will be the same as what is currently in the Supplemental Guide, with a few minor word changes (e.g. change “article” to “essay,” etc.).

## Research-Driven Personal Essay (300 points)

\_\_\_/300

The essay effectively blends research with personal experience, thought, etc.

The essay is well-suited to the audience’s needs and interests.

The writer demonstrates that s/he has thoroughly researched and contemplated the issue, effectively incorporating and appropriately citing a variety of credible sources.

The essay is well-written, clear, and thought-provoking.

The essay is free of grammatical and punctuation errors.

There is a clear thesis that controls the focus throughout the paper

Supporting evidence is thorough, relevant, and detailed

Development shows original thought and insight regarding the topic. Creativity is encouraged.

Paper maintains reader interest through strong, concrete examples, active verbs, fresh metaphors, similes, personifications, and honest voice.

Connection with the reader is established through relevant examples that appeal to the readers senses and allow them to visualize scenes.

## MultiModal Assignment/Personal Infographic (100 points)

The grading rubric will be the similiar to what is currently in the Supplemental Guide, with a few minor word changes

\_\_\_/70

The presenter emails their presentation to the instructor by the specified due date.

The presentation has a clear, compelling, kairotic argument supported by effective rhetorical appeals and strategies for the audience selected.

The presentation effectively balances the use of text with at least two other modes (e.g., images, tables, etc.) to create a unified and coherent argument.

Any writing in the video is appropriate for the audience, grammatically correct, precise, and eloquent—a convincing ethos is established.

There is a clear arrangement principle at work.

The website suggests a solution or a course of action to the problem at issue.

The website effectively incorporates design principles.

\_\_\_/15 Organization

The presentation is effectively organized with smooth transitions.

The presentation remains in the specified time range (4-5 minutes).

\_\_\_/15 Presentation Skills

Presenter speaks with clarity and interest.

Presenter makes eye contact with the audience.

Presenter does not rely heavily on the poster to present itself during the presentation (i.e., they do not read everything word-for-word off the video).